Articulation Agreement **Between** Wayne State University & Oakland Community College

Linking Oakland Community College
Associate in Business Administration (BUS.ABA)

With Wayne State University Bachelor of Arts or Science in Business Administration Effective July 1, 2017 to June 30, 2022

This Agreement made this 1st day of July 2017 is by and between Wayne State University ("WSU") and Oakland Community College ("OCC").

WSU and OCC wish and intend by this Agreement to set forth the terms and conditions of engaging in an educational program and to facilitate the transfer of students who earn an Associate in Business Administration ("BUS.ABA") and the MTA endorsement from OCC to complete a Bachelor of Arts or Science in Business Administration ("BA" or "BS") degree from WSU, Mike Ilitch School of Business.

Article I Agreement on Program Integrity

WSU and OCC will maintain the integrity of their separate programs and enter into this Agreement as equal and cooperating partner institutions.

Article II Agreement on Principle

This Agreement between WSU and OCC is intended to provide a smooth and seamless curriculum transition for OCC students that transfer to Wayne State to earn a BA or BS Degree. The Agreement is designed for students who follow a prescribed plan of study leading to an Associate in Business Administration (BUS.ABA) and earn the MTA endorsement. The credits transferred from the BUS.ABA, as outlined in the appendices to this document, will be included in the total credit hours required for the WSU baccalaureate degree. All other standard admission, curriculum, and graduation requirements of OCC and WSU must also be met.

Article III Agreement on Program Articulation

OCC and WSU agree that any student who has earned the aforementioned BUS.ABA with MTA endorsement may transfer the credits from their program to the Mike Ilitch School of Business at WSU toward the BA or BS degree.

This Agreement specifically allows the transfer of up to eighty-two (82) credits from OCC to WSU. This is a WSU Board of Governors approved increase in the previously permitted sixty-four (64) transfer

credits. The purpose of this increase is to provide OCC students with options to transfer in additional credits is to assist with completion of the BA or BS program at the WSU Main Campus, ATEC, or Schoolcraft Center.

The Bachelor's degree requirements for students who follow this Agreement are outlined in Attachment A.

Article IV Agreement on Student Support

WSU and OCC agree to track the progress and success of articulation participants. Responsibility for this tracking rests with WSU Mike Ilitch School of Business. A mechanism will be developed to track and report on OCC students' use of this Articulation.

Article V Agreement on Communication

OCC and WSU agree to cooperate in communication with each other and with common and respective publics concerning the established relationships between the two institutions. Communication will include the development of various kinds of publications to inform those who might benefit from the opportunities provided by this Agreement. The appropriate faculty and staff in both institutions will share the information in this Agreement with interested and qualified students. Both institutions will provide academic counseling to students and prospective students. Joint efforts in marketing the program and student recruiting will be pursued.

Any marketing of the Agreement in print will be subject to the prior approval of both parties. Each institution will assume responsibility for appropriate marketing to reach their respective student and faculty populations.

Each party may provide on its website, a link to the partner institution's website.

WSU and OCC further agree to communicate annually concerning curriculum changes that may affect the agreed upon program relationship. Responsibility for communication related to this Agreement rests with the individuals appointed under Article VI.

Article VI Maintenance and Review Body Procedures

Each institution will appoint one or more administrators to act as agents for the implementation of this agreement, and communicate changes to respective faculty members, advisors, and others to whom the information is pertinent.

At WSU:

Linda Zaddach Assistant Dean

Wayne State University Ilitch School of Business

200 Prentis Building Detroit, MI 48202 At OCC:

Martin A. Orlowski, M.A.

Executive Director of Institutional Effectiveness 2900 Featherstone Road, M-TEC Building

Auburn Hills, MI 48326-2845

Article VII Agreement Regarding Independent Relationship

In the performance of their respective duties and obligations under this Agreement, each party is an independent contractor and neither is the agent, employee, or servant of the other, and each is responsible only for its own conduct. Each institution is solely responsible for the development and design of its own curriculum. Changes on the part of either party will/may necessitate review of this Agreement.

Article VIII Agreement Not to Discriminate

Each party covenants and agrees that it does not discriminate on the basis of race, creed, age, sex, or national origin and it complies with the Americans with Disabilities Act of 1990, and that it does not discriminate on the basis of "physical or mental handicap" except where there exists a bona fide academic qualification.

Each party shall be separately responsible for compliance with all federal and state laws, including nondiscrimination laws and all applicable sections of the Michigan Handicapper's Civil Rights Act. Illegal discrimination by either party may be considered a material breach of this Agreement.

Article IX Indemnification

To the extent permitted by law, OCC and WSU agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors or agents, arising from any negligent acts or omission on the part of either institution or any of their employee.

Article X Entire Agreement

This Agreement constitutes the entire Agreement between the parties, and all prior discussions, Agreements, and understandings, whether verbal or in writing, are hereby merged into this Agreement.

Article XI Amendment/Modification/or Termination Provision

OCC and WSU agree to the terms of this Agreement. No amendment or modification to this Agreement, including any modification or amendment of this paragraph, shall be effective unless the same is in writing and signed by all parties or their Successors.

Early in the fifth year, the Agreement will be reviewed for possible revisions and renewal. Either WSU or OCC may terminate the Agreement by notifying the other party in writing six (6) months advance of the date of expiration. Should be Agreement be terminated or significantly changed, OCC students who designated this Agreement before its termination will have three (3) additional years to be admitted under the terms of this Agreement.

| expiration. Should be Agreement be termin Agreement before its termination will have Agreement. | nated or significantly changed, OCC students who eather three (3) additional years to be admitted under the |
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| Signatories for Wayne State University: | Signatories for Oakland Community College: |
| Keith Whitfield, Ph.D. Provost | M. Cathey Maze Ph.D. Vice Chancellor of Academic Affairs |
| Robert Forsythe Dean, Mike Ilitch School of Business | Martin A. Orlowski, M.A. Executive Director of Institutional Effectiveness |
| Date of last signature: 8/9/17 | Thomas M. Hendricks, M.B.A. Academic Dean Business and Information Technologies |
| FORM APPROVED OS VULZOIT OFFICE OF THE GENERAL COUNSEL | Stephen M. Linden, M.B.A. Registrar |

WSU Tracking Code - OCSBA17

Date of last signature: 9/7/2017

ARTICULATION GUIDE

Wayne State University - Bachelor of Science or Arts in Business Administration Oakland Community College - Associate in Business

| Oakland Community College Degree Requ | irements | Transfer to WSU as: | |
|--|---|---|-------------|
| Communication/English (6 credits) ENG 1510 English Composition I ENG 1520 English Composition II | 3 3 | ENG 1020 College Writing ENG 2XXX | 3 |
| Fine Arts/Humanities (8 credits) Choose 8 credits from more than one academic disc of approved FA/Hum courses from OCC's MTA list. | pline 8 | Fulfills General Education | 8 |
| Mathematics (4 credits) MAT 1500 or higher (Except MAT 1525, 2530 or 2540; 1500 or 1540 reco | 4 mmended) | MAT 1500 | 4 |
| Natural Sciences (8 credits) Complete two courses from more than one academidiscipline of approved lab/science courses from OCC MTA list. One must include lab. | | Fulfills General Education | 8 |
| Social Sciences (6 credits) Complete 6 credits from more than one discipline of approved Social Science courses from OCC's MTA lis (except ECO 2610 and 2620) | | Fulfills General Education | 6 |
| Economics ECO 2610 Economics I ECO 2620 Economics II Subtotal 38 | 3 3 3 credits | ECO 2020 Economics I ECO 2010 Economics II | 3 |
| Professional Business Courses Category 1 – Required (complete all) ACC 1800 Accounting Procedures ACC 1810 Principles of Financial Accounting ACC 1820 Principles of Managerial Accounting BUS 1100 Introduction to Business | 2 4 4 4 | ACC 1XXX Business Elective ACC 3010 Intro to Financial Accounting ACC 3020 Intro to Managerial Accounting BA 2020 Introduction to Business | 2 4 4 |
| Category 2 – Complete two of the following (recommourses meet degree requirements at WSU; remaining can be taken as an Additional OCC Elective): #BU5 2030 Business Law I BU5 2040 Business Law II #BUS 2530 Principles of Management #MKT 2520 Fund of Mktg Theory/Practice | 3 3 3 3 3 | BLW 2510 Business Law I ACC 5190 Business Law II MGT 2530 Management of Org Behavior | 3 3 3 |
| Additional OCC Electives Required for the ABA deg Complete four credits of additional electives from conumbered 1000 – 2999. Work with OCC and WSU 8 to ensure transferability. (See note under Category 2 | ourses usiness Advisors ? courses). | MKT 2300 Marketing Management General Elective Credit | 3 |
| Additional Electives for B5 or BA that can be taken COM 1600 Fundamentals of Speech Non-business and free electives to total of 82 credit | 3 | COM 1010 Communications General Elective Credit | 3 17 |

ARTICULATION GUIDE

Wayne State University - Bachelor of Science or Arts in Business Administration Oakland Community College - Associate in Business

| Total credits required for degree from OCC | 62 |
|--|-----|
| Additional Electives taken at OCC | 20 |
| Additional credits required for WSU degree | |
| (taken at WSU) | 40 |
| BA or BS Degree Total | 122 |

MTA Satisfied:

*It is highly encouraged for students to complete the Michigan Transfer Agreement (MTA) using the Non-Business and free electives as this will satisfy WSU General Education requirements, along with COM 1600.

**Assumes student is completing MTA agreement along with Associate in Business.

| Courses taken at WSU to fulfill WSU Bachel Administration degree requirements**: | or in Business |
|--|----------------|
| BA 2300 Quant Methods I: Prob & Stat Infer | 3 |
| COM 3300 Business and Prof Presentation | 3 |
| | |
| BA 3400 Quant Methods II: Statistical Methods | 3 |
| FIN 3290 Business Finance | 3 |
| GSC 3600 Operations & Supply Chain Mgmt | 3 |
| ISM 3630 Business Information Systems | 3 |
| • | 3 |
| MGT 6890 Strategic Mgmt & Business Policy | 3 |
| Choose One Concentration for Major R <i>Finance</i> | equirements: |
| FIN 5000 Applied Financial Analysis | 3 |
| FIN 5215 Security Analysis and Portfolio Mgmt | 3 |
| FIN 5270 Advanced Business Finance | 3 |
| | = |
| FIN 6996 Corporate Financial Strategies | 3 |
| FIN 5XXX Electives (2 from list) | 6 |
| Global Supply Chain Management | |
| GSC 5600 Supply Chain and Distrib Strategy | 3 |
| GSC 5620 Global Supply Chain Management | 3 |
| GSC 5650 Strategic Procurement | 3 |
| • | |
| GSC 5690 Principles of Quality Management | 3 |
| GSC 6997 Global Supply Chain Anal & Planning | 3 |
| GSC 5XXX Elective from list | 3 |
| Information Systems Management | |
| ISM 5820 System Analysis and Design | 3 |
| ISM 5860 Data Communications and Networks | 3 |
| | · · |
| ISM 5992 Database Systems | 3 |
| ISM 5994 Software Tools for Bus Applications | 3 |
| ISM 6997 Information Systems Policy and Mgmt | 3 |
| ISM 5XXX Elective from list | 3 |
| Marketing – Advertising/Marketing | |
| MKT 5490 Principles of Advertising | 3 |
| MKT 5410 Marketing Research and Analysis | 3 |
| MKT 5450 Consumer Behavior | 3 |
| | |
| MKT 6996 Strategic Marketing | 3 |
| MKT 5XXX Electives (2 from list) | 6 |
| Marketing – Management | |
| MKT 5410 Marketing Research and Analysis | 3 |
| MKT 5450 Consumer Behavior | 3 |
| MKT 6996 Strategic Marketing | 3 |
| | _ |
| MKT 5XXX Electives (3 from list) | 9 |
| Management | _ |
| MGT 5530 Advanced Organizational Behavior | 3 |
| MGT 5700 Human Resource Management | 3 |
| MGT 6995 Seminar in Management | 3 |
| _ | 9 |
| MGT 5XXX Electives (3 from list) | 9 |
| If BUS 2700 not taken at OCC | |
| Additional credits needed for degree | |
| (all majors) | 1-4 |
| | |
| Subtotal for WSII condite in the major | 40 cradite |

Subtotal for WSU credits in the major

40 credits